



Alabama HIMSS
ALABAMA CHAPTER / HEALTHCARE INFORMATION AND MANAGEMENT SYSTEMS SOCIETY

HIMSS

Spring/Fall Issue, 2005

President

Steve Anderson
Director, Advanced Technology Center
St Vincent's
sanderso@stv.org

President-Elect

Matthew Wyatt
Information Services Consultant
UAB Health System
mwyatt@uabmc.edu

Past President

Melanie Simison
Director, Information Systems Applications
Mobile Infirmiry Medical Center
msimison@mobileinfirmiry.org

Treasurer

Jennifer Cole
Information Services Consultant
UAB Health System
jcole@uabmc.edu

Membership

Theresa Meadows
Clinical Systems Manager
St. Vincents
tmeadows@stv.org

Secretary

Loyd Bittle
Director, Clinical Informatics
Jackson Hospital
loyd_bittle@yahoo.com

Publications

Lynn C. Graves
Information Services Consultant
UAB Health System
lgraves@uabmc.edu

Website Support

John Dransfield
Manager, Information Systems
Mobile Infirmiry Medical Center
johndransfield@mobileinfirmiry.org

Advisory Members

Nancy Campbell, RN, BSN, MSHI
Director, Quality Management
Baptist Citizens
nancy.campbell@bhsala.com

Eddy Stephens
Vice-President, Information Systems & Services
Mobile Infirmiry Medical Center
eddystephens@mobileinfirmiry.org

Nancy Nixon
Privacy Officer
Huntsville Hospital
nancy@hhsys.org

Randy Hester, FHIMSS
Senior Healthcare Consultant
Lawson Software
randy.hester@lawson.com

Student Liaison

Jacob Collins
MSHI Student UAB
collins6@uab.edu

AHIMSS Website

www.alabamahimss.org

From the President's Pen



Dear Alabama HIMSS Members,

I would like to take this time to express my appreciation to you for giving me the opportunity to serve this organization over the past two years.

I would especially like to thank those of you who have supported the organization through your attendance at last year's conferences. We saw record attendance at both meetings, with more than 50 participants at the Fall 2004 meeting and more than 80 in attendance in the Spring of 2005. The Alabama HIMSS board of directors worked very hard to bring in dynamic speakers on topics which are relevant to our healthcare community. The Alabama HIMSS Board of Director's goal for 2004/2005 was to provide an excellent source of educational and networking opportunities to help meet today's challenges. We sincerely hope that the membership feels this goal was met.

I would also like to congratulate the chapter on the receipt of the More Members Award. The Alabama Chapter of HIMSS was recognized at the national HIMSS conference in Dallas as the chapter with the greatest percentage of membership growth in the nation. This award included sponsorship of a speaker for our Fall 2005 conference as well as a **complimentary admission to the HIMSS 2006 Conference in San Diego, including a three night hotel stay.** We are excited to announce that this certificate will be awarded to one of our Alabama HIMSS members at the end of our Fall Conference 2005 on October 28th in Birmingham. You must be present to win, so make your plans now to join us at St. Vincent's Hospital, Bruno Conference Center, Friday, October 28, 2005.

Once again, I would like to express my appreciation to an outstanding group of professionals who have served the chapter in the leadership of Alabama HIMSS for 2004/2005. These individuals have devoted their time and talent making this a great year for the organization. We look forward to a productive year in 2005/2006 as well. Join me in welcoming our incoming president, Steve Anderson, as well as new board members, Matt Wyatt, Theresa Meadows, Lloyd Bittle, and John Dransfield.

We are excited about working together to make this a successful year.

Sincerely,

Melanie Simison, President Alabama HIMSS

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Alabama HIMSS Sponsorship Packages

Diamond Package - \$1,500

- Sponsors Lunch
- Free seminar admission for 5
- Vendor display table
- Company Name on Publications
- Acknowledgement for contribution during seminar
- 15 minute presentation at the seminar

Gold Package - \$750

- Sponsors Breakfast
- Free seminar admission for 5
- Vendor display table
- Company Name on Publications
- Acknowledgement for contribution during seminar

Silver Package - \$500

- Free seminar admission for 5
- Vendor display table
- Company Name on Publications

Bronze Package - \$300

- Free seminar admission for 3
- Company Name on Publications

National HIMSS News

HIMSS will be launching the RHIO Federation on October 21, 2005 at the HIMSS Public Policy Forum in Washington, DC. The focus of the RHIO Federation will be to support the national development of RHIOs by providing tools, education, outreach and advocacy support. The Federation's goal is to foster the development of the RHIO industry throughout the country. By doing so, HIMSS will be supporting the eventual end-state National Health Information Network currently planned for the United States.

In an effort to accomplish this, HIMSS is creating a new position within each chapter titled the "RHIO Federation Chapter Liaison." It will be the liaison's mission to get involved locally with the HIE/RHIO effort. Each chapter was asked to identify an individual or group to take on this role. We are pleased to announce that Sue Boldin of AQAF has graciously accepted the opportunity to serve in this capacity. We look forward to passing along RHIO information as soon as it becomes available.

Spring 2005 Conference "Timely Issues for Challenging Times"

This year's conference was held April 15th at St. Vincent's Hospital in Birmingham, Alabama. Nationally renowned speakers presented to a record crowd of over 100 participants and vendors. Our speakers included Dr. Marion Ball who is well known for her work in the field of health care information technology. Dr. Ball is an Adjunct Professor at Johns Hopkins University School of Nursing and serves on many committees and boards including National HIMSS and the Institute of Medicine. Dr. Ball presented along with her partner and colleague Melinda Yates Costlin, Vice President, Implementations, HealthLink. Melinda has over 30 years experience in healthcare and has spent most of those years developing and implementing products supporting the EHR concept. Together their message heralded the "Expanding Roles and Processes for Successful Clinical System Implementations".

Another star presenter was Joan Hicks who has 30 years experience in healthcare information systems and is currently interim CIO at UAB HealthSystem. In addition to the many committees and professional organization she serves, Joan teaches HIM classes through the UAB School of Health Related Professions. Joan and her colleague, Sue Boldin, of AQAF, spoke to the attendees about AQAF and the next scope of work.

Also presenting was Tom Walsh who brought 20 years experience in information technology and security to the audience. Tom opened and closed this year's conference with a dynamic mix of HIPAA Security and "Soft Skills for Hard Times".

At our annual Fall Conference to be held Friday, October 28th we'll be giving away a paid National HIMSS conference fee and a 3 night stay. For information regarding our Fall 2005 Conference visit our website at www.alabamahimss.org
You must be present to win!



Avoid the Top Four Resume Mistakes

Over the years as a recruiter and career coach, I've seen the consequences of poorly written resumes. Unfortunately, most people don't seek professional career help until they experience the frustration of a long and fruitless job search. It's surprising how many of their problems can be traced to the top five resume mistakes.

#1 No resume focus.

The most effective resumes leave no doubt as to the job seeker's career objective. A one-size-fits-all resume gives the impression that the job seeker is uncertain of his career goal. An employer once told me that if a candidate is interested in two completely different positions, he must not be very good at either. If you have more than one career objective, you need more than one resume.

#2 Lack of marketing strategy.

Job seekers rarely see their search for what it is—a sales campaign. Think of your resume as marketing material designed to create a powerful first impression and win a multitude of job interviews. A professional resume writer can translate your career history into an effective marketing piece by selling toward the reader's buying motives: solving problems, saving money, or increasing profits.

#3 No accomplishment statements.

95% of all resumes lack accomplishment statements. These statements allow employers to visualize your contribution to their company. A resume writer can help you move from a job description type resume to a resume with quantifiable statements that motivate employers to call you before their competition does. These statements can dollarize your worth and increase your bargaining power.

#4 Lack of resume keywords.

These days, resumes are screened by both humans and computers. A resume lacking in keywords runs the risk of being read by neither. An average screening of a resume is 15 seconds or less, so more attention is paid to resumes using the same words found in the job description. Candidate-tracking software retrieves resumes by keywords. A keyword-focused resume will put you front and center.

Spring 2005 Conference Sponsors

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Thanks to all of them for making our Spring conference a Success!!